



## COMPANY NEWS

Welcome to the first edition of "Bridges To You" – our new company newsletter.

As we continue to grow as a team and a company, we uncover opportunities that promote progress and remind us to enhance our outbound communications with our constituencies - who include our partners, customers, our employees, and the media who follow **TelcoBridges**. This new quarterly newsletter is one of the latest additions to our communications program.

The last several months have been extraordinary for **TelcoBridges**, as momentum throughout the industry continues to shift in our direction. Our technology finds itself in the right place at the right time, as customers in increasing numbers are turning to our solutions to address their performance needs. This momentum also reflects the hard work and dedication of our staff, and our partners - who are helping **TelcoBridges** capitalize on these new market opportunities.

We're looking forward to a truly successful year ahead, and it's our desire to keep in touch with you through our new quarterly newsletter. We'd like to hear what you think, and we'd appreciate your input for future editions. Please email us at [editor@telcobridges.com](mailto:editor@telcobridges.com) with your thoughts, comments and suggestions.

Sincerely,  
Gaetan Campeau  
President of **TelcoBridges**

## PRODUCT UPDATE

In late October 07, we introduced the *Tmedia* TMP6400 Telecom Platform for telecom solution developers, and we have recently updated the *Tmedia* TMG3200 Series with an All-in-1 Media Gateway platform. These two new offerings are having a profound impact on the industry.



The *Tmedia* TMP6400 line is the industry's most scalable hardware platform for VoIP, TDM and IRV solutions, which comes in a carrier-grade, field-upgradable 1U form factor. The *Tmedia*

TMP6400 is the ideal solution for solution developers who need to build customized applications on High-Density Media Gateway platforms. For more information, click here: [www.telcobridges.com/tmedia.aspx](http://www.telcobridges.com/tmedia.aspx)



The *Tmedia* TMG3200 Series is transforming the VoIP communications industry by providing the industry's highest density Media Gateway pre-packaged and ready to deploy with complete

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## CUSTOMER NEWS

**TelcoBridges and TI Square deliver the voice, 3G video and MMS-based "Love Detector" application to Korea Telecom Freetel**

TelcoBridges hardware is supporting KTF's fun and innovative video calling service that provides video messaging and voice analysis capabilities that evaluate voice patterns and gauge the sincerity of the caller. Called the "Love Detector" this fee-based application, which is gaining rapid popularity in Korea provides a MMS-based graphical analysis detailing the level of surprise, concentration and honesty of the speaker.

"We are proud to be the first company in the world to create this video service using **TelcoBridges'** technology," said Gil Soo Lee, President & CEO of TI Square.

"We will also continue to have new video projects along the same lines of this successful deployment."

[Read the full article](#)

application source code, to help solution developers further customize and differentiate their applications to deliver creative solutions quickly and cost-effectively. [www.telcobridges.com/tmedia.aspx](http://www.telcobridges.com/tmedia.aspx)

## SPOTLIGHT

The Tmedia family of products has been the recipient of three industry awards:



[TelcoBridges Wins the VON Innovator Award](#)



[TelcoBridges Wins TMC Best of Show Award](#)



[TelcoBridges Receives INTERNET TELEPHONY Magazine's 10th Annual Product of the Year Award](#)

These third-party endorsements help to validate **TelcoBridges'** strategy, its vision, and the prowess of our engineering teams. They provide an industry-wide confirmation for the quality of our products – but that's just part of the picture. The real endorsements come from our customers, who are using our solutions in increasing numbers to help achieve their business goals.

## UPCOMING EVENTS

Look for **TelcoBridges** at the following events:



**CommunicAsia 2008 – June 17-20 – Singapore**

[Join us at Booth 5E4-01](#)

## IN THE NEWS

TelcoBridges, and our customers have received favorable press coverage recently. The links below provide the details:

[SMS Text News coverage of the TI Square and KTF "Love Detector" story](#)

[Cellular News Coverage of Alox and SK Telecom engagement](#)

[VoIP News coverage of Interact Partnership](#)

[Business Solutions Magazine, TelcoBridges and PhoenixSoft](#)

## PhoenixSoft Selects TelcoBridges' Tmedia TMG3200 and Toolpack API

PhoenixSoft, a pioneering provider of next-generation communications platforms for providers of converged networks, has selected **TelcoBridges'** Tmedia TMG3200 to expand its portfolio of solutions. "We've selected the Tmedia TMG3200 based on its clear performance leadership in I/O flexibility, VoIP channel density and field upgradability," said Paul Amick, PhoenixSoft co-founder. "Moreover, by utilizing **TelcoBridges'** Toolpack API development tools, our development and deployment timeframe has been dramatically reduced from months to weeks. **TelcoBridges** has clearly demonstrated that their development tools and media gateway products provide an unprecedented feature set, along with the carrier-grade reliability and superior support we demand."

[Read the full article](#)

## Kingdom Telecom Delivers 4,000 E1 RingBack Tone System capitalizing on TelcoBridges' platform

Kingdom Telecom of Beijing is using **TelcoBridges'** telecom platform for Henan Mobile to support the largest Personalized RingBack Tone (PRBT) system, supporting more than 4,000 E1s in China.

"We've been working with Henan Mobile for almost three years, and over that time, we've increased the capacity of the system several times, in a live fashion, without disrupting service, or affecting Henan Mobile's revenue streams," said Zhang Guang Bin, Vice President, Kingdom Telecom. "Through the combination of **TelcoBridges'** enabling technologies and our software, we've been able to provide the largest operator in the world with 100% PRBT system capacity for all their subscribers in Henan province."

[Read the full article](#)

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[TMC.Net, TelcoBridges and Ring Carrier](#)

[Converge: Network Digest, TelcoBridges and Henan Mobile \(China Mobile\)](#)

[VON Magazine, TelcoBridges product coverage](#)

[Compact PCI and Advanced TCA Systems, TelcoBridges product coverage](#)

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## DID YOU KNOW?



Last November, **TelcoBridges** celebrated its fifth anniversary. With constant growth since our founding, our customers in more than 35 different countries have exceeded the one-million milestone for ports deployed using our technology, and we're closing in on the two-million milestone. We have you to thank for this success.

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**TelcoBridges** is defining the future of communications technologies by delivering the industry's best telecom platform. **TelcoBridges'** customers develop and deploy carrier-grade telecom solutions for some of the world's largest operators in more than 35 countries. For more information, please visit [www.telcobridges.com](http://www.telcobridges.com).

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