

Technology Primer of the Month

The PULSE Technology Primer of the Month for October shows how to gain Visibility Into Your Network, and gain four key benefits in the process:

- 1) **Network Knowledge** – Application visibility techniques provide a deep understanding of application, user, and network behavior. You are able to:
 - **Control** aggressive file sharing, gaming;
 - **Classify** applications and prioritize traffic based on network policies;
 - **Block** chatty peer to peer traffic and streaming media;
 - **Know** precisely how every user is consuming your company's bandwidthWhat you don't know CAN hurt.
- 2) **Realization of Bandwidth Potential** – By using your WAN bandwidth more efficiently through precise bandwidth allocation and control, optimization allows you to experience lower costs and avoid costly upgrades to more powerful internet connections that you may NOT need.
- 3) **Reduced Costs** – Through leveraging server, backup, application, and storage centralization in the data center, WAN optimization and acceleration allows you to greatly reduce your branch office infrastructure expenses.
- 4) **Improved Productivity** – Optimizing traffic, accelerating applications and improving data protection and compliance across the WAN allows your network to run more smoothly, increasing your overall employee productivity and business agility.

Choosing the best WAN optimization solution can be a daunting challenge, given the fact that vendors use different architectures and implementations. How do you make a well-informed decision, maximize the benefits of WAN optimization, and minimize total cost of ownership (TCO)?

This subject can't be adequately covered in a few paragraphs and so we invite you to download a detailed Exinda document from:
www.pulsewan.com/pdf/Six%20Steps%20to%20Smarter%20WAN%20Investments_2010.pdf

6 Steps to Smarter WAN Investments; A Quick Guide to Improving Your IT Spending

Pulse is a global supplier of enabling technologies for Next Generation Networks, offering wireless, WAN and VoIP solutions and services for enterprise customers, carriers, ISPs, VARs and government agencies. As an Exinda Partner we can arrange a no-charge demonstration of this technology in your network. Seeing is Believing.



**Visibility
Control
Optimization
All-in-one**



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